

# Microsoft Viva Connections

Amplify culture and communications



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**Organizations  
with highly  
engaged employees  
have 21% greater  
profitability<sup>1</sup>**



## **Is your organization lacking engagement and interaction?**

In the rapidly changing world where technology had transformed the way we work together and communicate as a distributed workforce even before COVID-19 turned our lives upside down. In the past year, millions of businesses worldwide have responded to the pandemic by moving to remote and hybrid work. Still, they are grappling with making this world of work more sustainable as an organization and its people. As hybrid work models become widely embraced, reimagining how we nurture employee development and training and keeping employees connected to each other, and managing their well-being becomes critical to success. Organizations are exhilarating to find ways and tools that have unlocked new forms of connection and collaboration for their employees.

These changes have demanded unprecedented resiliency to survive and thrive in this new world. Even if people start going back to the office to work, they will be fundamentally, permanently altered to the new work culture.

<sup>1</sup> The Right Culture: Not Just About Employee Satisfaction, April 12, 2017 <https://www.gallup.com/workplace/236366/right-culture-not-employee-satisfaction.aspx>



# Reimagining Communication

Business is better when people can be their best. People bring an organization's strategy to life—they plan, execute, communicate, and innovate. The changing work culture and conditions have led to burnout and isolation, making it harder for people to feel connected and inspired at work. The organization needs to ensure the workforce's success and well-being by providing an engaging, supportive employee experience. To help business succeed, organizations can create a more meaningful employee experience to bring people and teams together to overcome the craving for connection and office life's social interactions.

## Communities

Enable people to engage, build relationships and share knowledge across teams and the entire organization.

## Diversity & Inclusion

Create an environment that brings the power of diversity to life—where people with different backgrounds and experiences thrive in both their professional and personal lives.

## Interest Groups

Promote cultural awareness by creating communities and interest groups across the organization for career development, mentoring, support, or networking opportunities.

## Team Cohesion

Build cohesive teams of people within the organization to share their wins and success. Then, each team member feels valued and appreciated and works towards achieving business goals.

# 60%

**of people say they feel less connected to their team after shifting to remote work**



## Bring your people and teams together

To help elevate each employee's experience—how they engage, find knowledge, learn, and work, we created Microsoft Viva, an EXP that empowers people and teams to be their best, no matter where they're working. Microsoft Viva includes four modules that bring together communications, knowledge, learning, resources, and insights into an integrated experience that empowers people and teams to be their best from anywhere. Powered by the full breadth and depth of Microsoft 365, it is experienced through Microsoft Teams and other Microsoft 365 apps that people use every day.



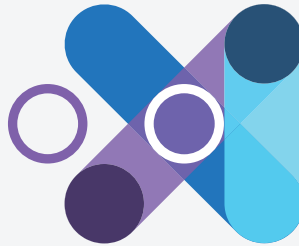
### Viva Connections

Stay engaged and informed.



### Viva Learning

Make learning a natural part of your day.



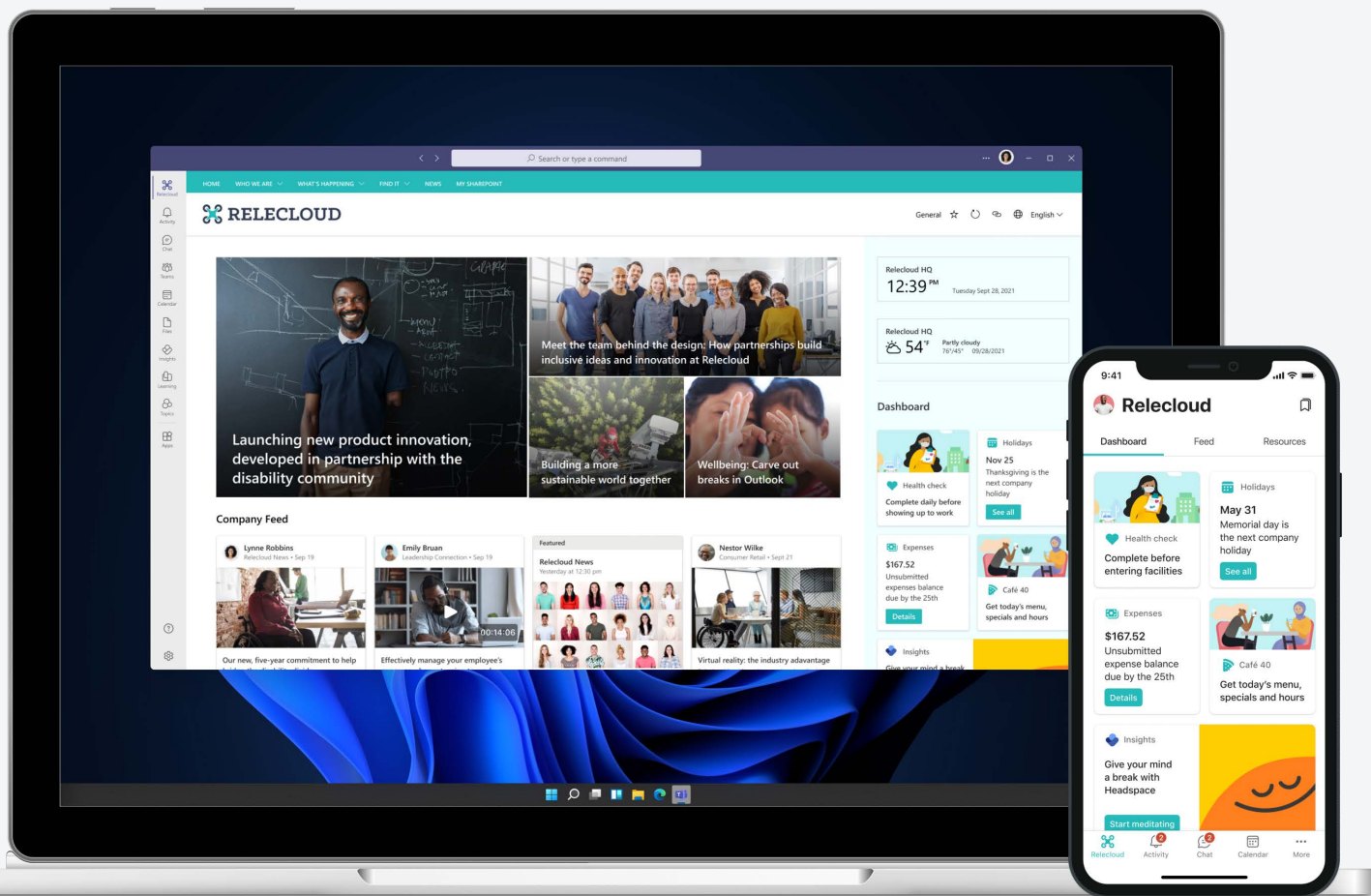
### Viva Topics

Connect knowledge and experts.



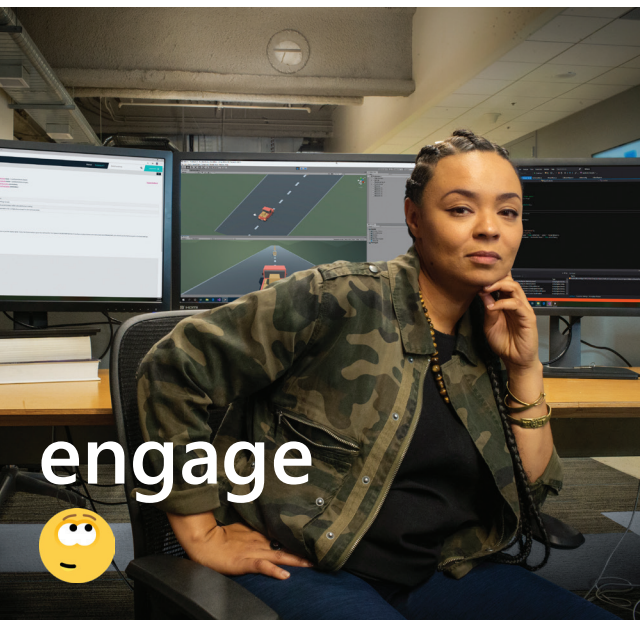
### Viva Insights

Balance productivity and wellbeing.



## Amplify culture and communications with Microsoft Viva Connections

Microsoft Viva Connections is your digital gateway to creating a rich, modern employee experience to keep your entire organization engaged and informed, giving everyone access to the tools they need. Transform your company culture by creating an inclusive environment that seamlessly integrates Viva Connections and your company's communities, meaning everyone can connect and feel empowered to contribute their valuable thoughts and ideas. The experience is personalized and appears in the apps employees already use every day, like Microsoft Teams. Viva Connections provides them with a curated experience that includes relevant news, conversations, and other resources all in one place.



## Keep everyone engaged and informed

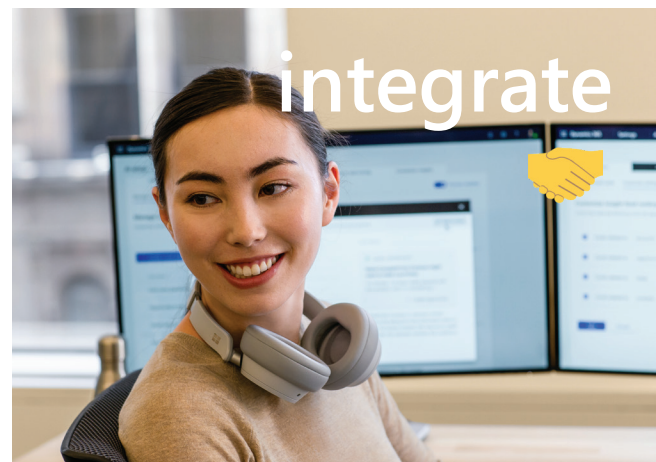
The most successful companies are those that share and build on the collective contributions of their employees. Engage your entire team wherever they are, on any device, to discover relevant news, conversations easily, and tasks to stay engaged and informed in the flow of work. Microsoft Viva Connections makes it easy for everyone to find the information they need, participate in the conversation, and share their unique perspective and expertise. Use video and live events to showcase your important company moments and campaigns, share stories and messages in your authentic voice, and provide unique experiences for your employee groups and teams.

## Curate a personalized and branded employee destination

Customize the Microsoft Viva Connections to be your employee app to help them connect from frontline workers to information workers and unite them around the organization's vision, mission, and strategic priorities. Reinforce your organization's identity with custom branding. Viva Connections provides your employees with a personalized dashboard to stay in the flow of work. It's designed to be the central destination where everyone can discover company resources and complete tasks

## Build on your existing infrastructure

Deploy Microsoft Viva Connections with minimal effort by aggregating content from popular Microsoft 365 apps, including Teams, SharePoint, Yammer, and Stream. Provide an integrated experience to your employees by extending SharePoint intranet content, including your home site, into Microsoft Teams. Target your content based on your existing Azure Active Directory groups, aggregating news and conversations from SharePoint and Yammer, or pinning files and videos from Microsoft OneDrive and Microsoft Stream.





# Viva Connections is for everyone

Microsoft Viva Connections is a curated and branded destination for your people and teams to keep them connected and engaged. Whether they are a leader who wants to communicate with employees via company town halls or an employee who wants to access everything from company news, policies to benefits on resource groups or communities. Deliver customized content for specific roles within the company—including frontline workers—so that they have a comprehensive view of just the resources they need.







## For Leaders

Transform your company culture, make it inclusive, and empower your employees to succeed by bolstering a solid connection wherever they are. With Viva Connections, reach your entire organization in the apps and devices they know and love with a personalized view of news, conversations, and communities.

## For Employees

Stay engaged with everyone in your organization and discover the information you need by actively participating in the conversations and share your unique perspectives and expertise. Microsoft Viva Connections can help you stay connected and engaged using the apps and devices you already know and love, from custom dashboards with everything you need at your fingertips to a personalized view of your communities, company announcements, and active conversations.



## For IT

Spin up powerful employee experiences in one place with the existing apps and infrastructures with minimal time and effort. Viva Connections delivers a seamless experience for your team by creating a secure, rich, personalized employee destination using existing Microsoft 365 infrastructure. Use SharePoint and Teams, built on Microsoft's intelligent security, to provide privacy and security that organizations—and employees—can trust.



## Experience insightful communication

We all know that well-connected, engaged employees who feel a sense of ownership, purpose, and belonging have a more significant impact on the organizations. Learn more about how you can get started building a people-centered experience with Microsoft Viva Connections.

[Learn More](#)

